

Are you ready to take your retreat content to the next level and create an unforgettable experience for your participants? Introducing the REFOCUS framework – your secret weapon for crafting retreats that engage, inspire, and transform.

### RESULTS

Clearly define the outcomes your participants will achieve.

Your retreat content paints a vivid picture of the life-changing breakthroughs and transformative experiences your participants will receive.

Your retreat is thoughtfully crafted to guide participants on a transformative journey,

Your retreat's marketing materials and website vividly describe the transformative experiences and life-changing benefits

### ENGAGEMENT

Create interactive and immersive experiences that captivate your audience.

Your retreat includes a variety of interactive activities and engaging learning experiences that align with your retreat goals.

Your program encourages active participation and fosters a sense of community among participants.

Your content is designed to captivate participants' attention and keep them motivated throughout the retreat.

### FEEDBACK

Gather insights from your participants to continuously improve your content.

Your retreat program includes opportunities for participants to provide feedback and share their experiences.

You have a system in place to gather testimonials and success stories from participants.

You use feedback to continuously improve and refine your retreat content.

### OUTCOMES

Ensure your retreat delivers tangible, life-changing results.

Your retreat content is aligned with clear, measurable learning objectives.

Your program includes milestones and wins to acknowledge participants' progress and achievements.

You provide participants with tools and resources to support their ongoing growth and application of retreat insights.

### CHUNKING

Break down your content into digestible, easy-to-absorb segments.

Your retreat content is organized into manageable, focused segments that facilitate learning and retention.

Your program is paced to maintain participant engagement and prevent overwhelm.

You provide clear transitions and connections between different content segments to ensure a cohesive experience.

### UNIQUE

Develop a one-of-a-kind retreat experience that sets you apart from the rest.

Your retreat content is tailored to the specific needs, challenges, and aspirations of your target audience.

Your program offers options for all learning styles, frames of reference and levels of experience.

You incorporate your unique perspective, expertise, and passion into your retreat content.

### SPIRALING THREADS

Your retreat content reinforces key concepts and skills threaded throughout the program to support long-term retention and application.

Your program builds upon participants' prior knowledge and experiences to facilitate deeper understanding and growth. The Bloom's Taxonomy learning spectrum is a great guide.

You provide opportunities for participants to revisit and practice key insights and techniques to support lasting transformation to deepen their understanding.